

Chad Roberts
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CHAD ROBERTS

PERSONAL PROFILE

An individual who is experienced in handling multiple projects, working on tight deadlines, and taking projects from concept through creation. Working with ever changing technologies and styles to improve the overall user experiences.

WORK EXPERIENCE

User Experience Designer 2 (Office Online) 2005 - present

Helped lead the redesign of Office Online; a site that supports the Microsoft's online initiatives around the Office suite of products - elevating the Office brand while visually aligning with the new release of Microsoft Office 2007.

Art Director (Movies.com, Disney Online) 2004 - 2005

Provide creative strategy and art direction to a team of designers and developers. Start-to-finish conception, design, and production of all sections, features, and material on Movies.com.

Associate Art Director (ESPN.com, Disney Internet Group) 2000 - 2004

Help design the visual interface with which people interact when they visit ESPN.com. Create packages for ESPN properties, as well as large sporting events. Responsible for reviews, schedules, and managing a team of associate designers.

Lead Designer (NASCAR.com, Disney Internet Group) 1998 - 2000

Provided creative strategy, and art direction for the official site of the National Association for Stock Car Auto Racing.

Lead Designer (NFL.com, Starwave) 1997 - 1998

Responsible for design and design management of the official website of the National Football League. Worked closely with the league and the teams to create a variety of projects increasing revenue, and league awareness.

Production Designer (NFL.com, Starwave) 1996

Responsible for daily updates of photos and graphics.

EDUCATION

Western Washington University
Bachelor of Arts Degree, Department of Art (1991-1996)
Concentration in Design, and Design Production
Minor, Business Administration

COMPUTER SKILLS

Adobe - Photoshop, Image Ready, Illustrator
Macromedia - Flash MX, Dreamweaver, Homesite
HTML, XHTML, DHTML, Javascript
OS - Macintosh, Windows

REFERENCES

Available on request.